# SIEGE™
## EMBEDDED

REED
SAMNEE
WILSON

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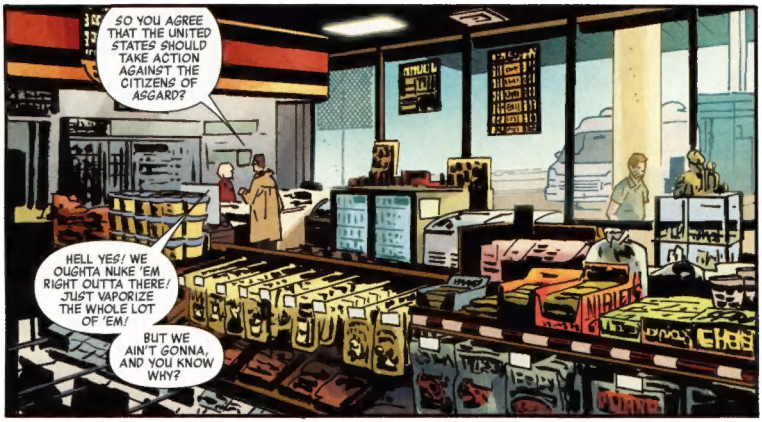
SULLIVAN, MISSOURI.
THEY AIN'T SUPPOSED TO BE THERE!
AND NOW THEY ARE AND LOOK WHAT HAPPENED!
THEY BLEW UP CHICAGO!
FAST TRIP


SO YOU AGREE THAT THE UNITED STATES SHOULD TAKE ACTION AGAINST THE CITIZENS OF ASGARD?
HELL YES! WE OUGHTA NUKE 'EM RIGHT OUTTA THERE! JUST VAPORIZE THE WHOLE LOT OF 'EM!
BUT WE AIN'T GONNA, AND YOU KNOW WHY?

BECAUSE A NUCLEAR ATTACK ON AMERICAN SOIL WOULD BE UNCONSCIONABLE?

BECAUSE THE PRESIDENT OF THESE UNITED STATES--
--A MAN I DID NOT VOTE FOR, MIND YOU, SO I DON'T KNOW WHY HE GETS ANY SAY OVER ME AND MINE--
--DOES NOT HAVE THE GUTS TO STAND UP FOR HIS PEOPLE!

THAT FELLA RIGHT THERE'S OUR ONLY HOPE.
WHO? WILL?
NO! HIM! ON THE TV!
OH.
THIS IS ME TALKING TO YOU FROM THE VERY DEEP DOWN BOTTOM OF MY HEART HERE...
NORMAN OSBORN IS THE ONLY HOPE THIS COUNTRY HAS GOT.

FOR WHAT REASON?
BECAUSE HE'S AN ASS--
BECAUSE IT GETS PEOPLE WATCHING, AND TALKING ABOUT HIM. AND BUYING HIS BOOKS.
CONTROVERSY CREATES AN AUDIENCE.
A FIRE GIANT IS BEST DEALT WITH BY CHOPPING OFF ITS HEAD.
IS THAT A FACT?
ITS HEART LIES IN ITS HEAD, AND FROM THE HEART COMES FIRE.
IT IS THE SAME WITH MEN.
YOU MIGHT NEED A REFRESHER COURSE ON HUMAN PHYSIOLOGY.
NO, NOT THE PHYSICAL LOCATION OF THE HEART...BUT THE FIRE.
THE FIRE IN YOU COMES FROM YOUR HEART.
THE FIRE THAT CARRIES YOU INTO BATTLE IS THE FIRE THAT MAKES YOU A WARRIOR!

OKLAHOMA CITY.
THIS IS THE TODD KELLER SHOW AND WE ARE COMING TO YOU LIVE AND DIRECT FROM THE AIRFIELD AT TINKER AIR FORCE BASE!
WHAT ARE WE DOING HERE, YOU ASK?
WELL, WE HAVE BEEN INVITED HERE TO DOCUMENT THIS ABSOLUTELY HISTORIC EVENT.
A H.A.M.M.E.R. TASK FORCE IS BEING ASSEMBLED TO DO WHAT THE PRESIDENT OF THESE UNITED STATES WILL NOT--
AVENGE THE DEATHS OF THOUSANDS OF AMERICAN CITIZENS AT THE HANDS OF AN ASGARDIAN.
H.A.M.M.E.R. IS A PEACE-KEEPING ORGANIZATION WITH A NATIONAL MANDATE, WHICH GRANTS THEM ACCESS TO ALL UNITED STATES MILITARY FACILITIES.
EXCUSE ME, MISTER KELLER...
I HATE TO INTERRUPT.
I--OH, WOW. NO APOLOGIES NECESSARY!
LADIES AND GENTLEMEN, ALLOW ME TO INTRODUCE A TOTALLY UNEXPECTED VISITOR TO OUR SET--

H.A.M.M.E.R. DIRECTOR NORMAN OSBORN--THE IRON PATRIOT!
SIR, IT IS AN HONOR AND AN ABSOLUTE PLEASURE TO HAVE YOU ON MY SET. DO YOU HAVE TIME FOR A FEW QUESTIONS--
OF COURSE, MISTER KELLER. BUT WE MUST BE QUICK.
I HAVE A LOT OF THINGS ON MY PLATE TODAY, AS YOU CAN IMAGINE.
SO, SIR, WHAT IS THE NEXT STEP? WHERE DOES AMERICA, AND SPECIFICALLY--YOU--GO FROM HERE?
I CANNOT GET INTO THE DETAILS, AS I'M SURE YOU UNDERSTAND.
OF COURSE.
BUT I CAN TELL YOU THIS: THE INCIDENT IN CHICAGO WILL NOT GO UNANSWERED.
IS THAT A GUARANTEE, SIR?
INDEED IT IS.
I'M BEING TOLD WE HAVE TO GO TO BREAK. WE'LL BE BACK IN JUST A MOMENT.

AND WE'RE IN COMMERCIAL. THREE MINUTES, EVERYONE. THREE MINUTES.
TODD? WHAT'S THE MATTER? WE DIDN'T HAVE TO--
WHO THE **** IS IN THAT SUIT?
WHAT DO YOU MEAN?
DON'T **** WITH ME, AGENT ABRAMS!
THAT IS NOT NORMAN OSBORN AND YOU KNOW IT!
OSBORN NEVER MISSES A CHANCE TO PRY OFF HIS HELMET AND SMILE FOR THE CAMERAS.
MISTER KELLER--
I AM NOT A FOOL, AGENT ABRAMS. DO NOT ATTEMPT TO TREAT ME AS SUCH.
FAIR ENOUGH.
HAVE A LOOK.
IF IT HELPS, HE DOES THINK HE IS NORMAN OSBORN...
EVEN IF HE DOESN'T HAVE A HUMAN FACE.
WHY?
"WHY?" MISTER KELLER, YOU ARE HERE FOR PRECISELY WHAT JUST HAPPENED.
NORMAN OSBORN JUST MADE AN APPEARANCE ON YOUR SHOW AND NOBODY ELSE'S.
NOW ALL OF AMERICA IS WATCHING YOU.
EVEN THE COMPETING NEWS ORGANIZATIONS ARE NOW GETTING THEIR NEWS FROM TODD KELLER.
AND THAT'S PRETTY GREAT, NO?
COME. WALK WITH ME.

EACH SHIP HAS AN OSBORN-APPROVED MEMBER OF THE PRESS ASSIGNED TO IT.
EMBEDDED JOURNALISTS.

WE'RE ENSURING CROSS-NETWORK SATURATION.
EVEN IF SOMEONE DISAGREES WITH YOUR NETWORK'S STYLE, THEY ARE STILL SEEING THE ASGARD EVENT AS WE INTEND IT TO BE SEEN.

THIS IS REALLY HAPPENING, ISN'T IT?
WE'RE GOING TO INVADE ASGARD.

WE ARE GOING TO INVADE ASGARD, MISTER KELLER.
YOU ARE GOING TO TELL THE WORLD WHY IT'S A GOOD IDEA.

ROAD BLOCK.

GENTLEMEN! I AM OUT OF PORK RINDS.
VOLSTAGG, NOT RIGHT NOW--

ALSO. THERE ARE QUESTIONS HERE. MY OWN ANSWERS TO WHICH I FIND FASCINATING.
THEY CONCERN YOUR FEELINGS REGARDING OBSERVING YOURSELF DISROBED IN THE MIRROR.
MY OWN THOUGHTS ON THE SUBJECT WERE MOST--
OKAY. I WANT TO STOP IMAGINING THAT RIGHT NOW.

THIS RADIO DOESN'T WORK.
YOU EXPECTED IT TO? ON MY TV STATION'S BUDGET?

I WANT TO SEE WHAT'S GOING ON.
WE'RE SITTING IN A LINE OF CARS THREE MILLION MILES LONG IS WHAT'S HAPPENING.
I'LL BE RIGHT BACK.

AFFIRMATIVE!
ASGARDIAN READINGS CONFIRMED. TARGET IDENTIFIED!
SURROUND THE VAN! WE'RE BRINGING THIS PSYCHO IN!

OH, SON OF A--HEY! COME BACK!
VRRR
VOLSTAGG?!
BEN! LET'S GO!
WILL?! VOLSTAGG JUST FLEW BY WITH HALF OF H.A.M.M.E.R--
DO YOU POSSIBLY THINK THERE IS ANY CHANCE IN ALL OF CREATION THAT I DO NOT KNOW THAT?!

NEWS
WHAT'S THE PLAN?
I WAS HOPING YOU HAD ONE, ACTUALLY.
MY PLAN WAS TO GO THROUGH THE CARS, TALK TO PEOPLE, FIND OUT WHAT THEY THOUGHT OF ALL THIS MADNESS.
THAT'S WHY YOU NEVER WORKED IN TELEVISION, BEN.
TALKING HEADS JUST AREN'T ALL THAT EXCITING.

HA-HA! JUSTICE SERVED!

OH, GOOD LORD...HE'S NOT HELPING HIS CASE, IS HE?

SOME PEOPLE ACTUALLY SAID THAT I DESERVED IT. THAT GOD PUNISHES THE WICKED.
THE ULTIMATES IS WHAT I'VE GOT TO THINK ABOUT THESE DAYS. AND THAT'S NOT A GOOD THING.
I FIGURE WITH ALL THE DEATH WE'VE BEEN SOAKED IN, KILLING MYSELF ISN'T GOING TO SOLVE ANYTHING.
I MUSTVE SURVIVED FOR A REASON...
BUT WE'VE LOST QUICKSILVER, WANDA, HANK AND...
...JAN...
THE HULK IS NO GOOD TO US. THOR'S BEEN OFF THE GRID FOR MONTHS NOW...
VALKYRIE WON'T SHUT UP ABOUT IT...
BRINGING IN ZARDA MAY BE THE WORST IDEA EVER. SHE'S B#!%* NUTS.
AND I GOTTA BE HONEST WITH YOU. I'M NOT SO SURE BEING BACK HERE, UNDER S.H.I.E.L.D.'S THUMB...
WE'RE NOT UNDER ANYBODY'S THUMB.
THE DEAL I MADE WITH CAROL DANVERS IS THAT THE SECOND THEY THINK WE WORK FOR THEM, WE'RE OUT.
SHE ALREADY THINKS WE WORK FOR HER!
THERE'S NO WAY YOU COULD UNDERSTAND WHAT I HAD TO DO.
LOSING A BILLION DOLLARS BECAUSE THE WORLD TURNED UPSIDE DOWN.
EVERYTHING I HAD AT THE MANSION... MY HOME...GONE.
I'M BY NO MEANS BROKE, BUT IT'LL TAKE A WHILE TO GET IT ALL BACK...
I STILL BELIEVE IN THE ULTIMATES.
AND IF YOU THINK THAT MEANS I SOLD MY SOUL TO KEEP THAT DREAM ALIVE...
...SO BE IT.
OH. IF YOU SOLD YOUR SOUL, I'D KNOW ABOUT IT.
HOW THE HELL DID YOU GET UP HERE?
IS THAT WHAT CANCER IS? GOD'S PUNISHMENT?
NO WONDER I'VE NEVER GONE TO CHURCH...